



Carey Nieuwhof Communications Limited

Brad Lomenick's Curated Content Email - New Things To Check Out

Transcription service

<http://temi.com>.

The Best of CES Conference earlier this month

[https://www.wired.com/story/the-best-of-ces-2019/?CNDID=49708054&CNDID=49708054&bxid=MjM5NjgxNzExMzczS0&hasha=7f630bca5c87b634967b16bf562b414c&hashb=0651a819970484e02121ee4c0a0ab30b2d15fcd7&mbid=nl_011019_gadgetlab_list1_p1&utm_brand=wired&utm_mailing=Gadget%20Lab%20NL%20011019%20\(1\)&utm_medium=email&utm_source=nl](https://www.wired.com/story/the-best-of-ces-2019/?CNDID=49708054&CNDID=49708054&bxid=MjM5NjgxNzExMzczS0&hasha=7f630bca5c87b634967b16bf562b414c&hashb=0651a819970484e02121ee4c0a0ab30b2d15fcd7&mbid=nl_011019_gadgetlab_list1_p1&utm_brand=wired&utm_mailing=Gadget%20Lab%20NL%20011019%20(1)&utm_medium=email&utm_source=nl)

The future of Wearable technology is surroundable technology

<https://www.technologyreview.com/s/612055/dina-katabi-emerald-walls/>

The State of Play- a study of Why Play is important and has to be part of your organization

https://trendwatching.com/quarterly/2018-09/the-state-of-play/?utm_campaign=TrendWatching%20Quarterly&utm_source=hs_email&utm_medium=email&utm_content=65878905&hsenc=p2ANqtz-87Dca5k8OBDZf8rg-Fmt62rulNs4Uskh33pDDwFPy7TI0LLP_pQFTZzqfCWZUB0Rd0uS5hu1eu1H3dPNJ55qUT7wHyXQ&_hsmi=65878592

Conversation Dinners- really like this idea!

<https://medium.com/@christinaling/how-conversation-dinners-revolutionize-the-ways-we-think-and-communicate-10f15909fa3a>

The infamous Netflix Culture Deck

<https://www.slideshare.net/BarbaraGill3/netflix-culture-deck>

Who is Gen Z? Study by Barna and Impact 360 Institute

http://www.whoisgenz.com/?inf_contact_key=c8cee9a937872ac4cb29744807d3256581c7394ee137ec006b0630a0b108ac6c

New lists

Top 35 blogs Christian leaders should be reading

https://briandoddonleadership.com/2018/12/31/the-top-35-blogs-christian-leaders-need-to-continually-read-in-2019/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+BrianDoddOnLeadership+%28Brian+Dodd+On+Leadership%29

50 World Changing startups to watch

https://www.inc.com/anna-meyer/top-emerging-companies-2018-global-affordability.html?cid=nl029week50day13_1&utm_source=newsletter&utm_medium=email&utm_campaign=Inc%20Must%20Reads&position=1&partner=newsletter&campaign_date=13122018

5 Key Trends for 2019

<https://trendwatching.com/quarterly/2018-11/5-trends-2019/>

Marketing Dive awards for 2018

<https://www.marketingdive.com/news/the-marketing-dive-awards-for-2018/540061/>

52 Things I learned in 2018- an interesting list

<https://medium.com/fluxx-studio-notes/52-things-i-learned-in-2018-b07fc110d8e1>

Forbes 30 Under 30

<https://www.forbes.com/30-under-30/2019/#6347918b63b0>

101 of the best consumer focused innovations from 2018

https://medium.com/trendwatching-pulse/101-of-the-best-consumer-focused-innovations-from-2018-a47047f968dd?_hsenc=p2ANqtz--hNf-_6YDJJaR71oTXijrDkSyP6U21_7iqiap_4Feaiu4Q6ESfJRzvvJJpm_NHwmYoOslA5nr9WqAYae-nYrFOs0kiPQ&_hsmi=68456906&hsCtaTracking=76ad267d-956d-4848-9cfc-c7db82b3ca5e%7Cd35ef238-f80d-4a10-8f60-cb74237132f3

The Time 100 Most influential people of 2018

<http://time.com/collection/most-influential-people-2018/>

Fortune list of 50 world's greatest leaders in 2018

<http://fortune.com/longform/worlds-greatest-leaders-2018/>

5 Trends for 2018

<http://trendwatching.com/quarterly/2017-11/5-trends-2018/>

Fast Company's most innovative companies of 2018

<https://www.fastcompany.com/most-innovative-companies/2018>

50 most admired companies in 2018

<http://fortune.com/worlds-most-admired-companies/list>

[New Videos](#)

Seth Godin and Simon Sinek- fascinating Q and A

<https://www.facebook.com/sethgodin/videos/374407969787793/>

Elizabeth Gilbert- on the difference between a hobby, job, career, and vocation

https://www.youtube.com/watch?v=0g7ARarFNnw&feature=youtu.be&utm_source=ForTheInterestedNewsletter

The end of the beginning- fascinating video on the internet, technology and where we're headed

<https://www.youtube.com/watch?v=RF5VlwDYIjk&feature=youtu.be>

Jeep commercial that got more views around the Super Bowl than the Super Bowl itself

https://www.youtube.com/watch?time_continue=120&v=msIIMWcmC08

Great talk from Stanley McChrystal – Listen, Learn, then Lead

https://www.ted.com/talks/stanley_mcchrystal?language=en

Great speeches you've never heard of

https://jamesclear.com/great-speeches?utm_source=ForTheInterestedNewsletter

Great speech by Navy admiral at UT commencement a few years ago

https://www.youtube.com/watch?v=mMEq0r97T_k

12 great youtube channels for entrepreneurs

<https://blog.yalabot.com/i-got-sick-of-commoditized-content-for-entrepreneurs-heres-what-i-started-watching-instead-cdf9a5b28652>

Dave Evans from Stanford University talking about designing your life and curated curiosity

https://www.thedolectures.com/talks/dave-evans-get-the-story-not-the-deal?utm_source=ForTheInterestedNewsletter

From Dan Pink- How to Pitch your Idea like a Pixar Producer

https://www.danpink.com/pinkcast/pinkcast-2-23-this-is-how-to-pitch-your-idea-like-a-pixar-producer/?utm_source=ForTheInterestedNewsletter

Good video talk on the topic of Momentum

https://briandoddonleadership.com/2018/08/02/the-best-coaching-on-momentum-i-have-ever-heard/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+BrianDoddOnLeadership+%28Brian+Dodd+On+Leadership%29

This guy is fascinating- the Reassembler on YouTube

<https://www.youtube.com/channel/UCuh7fLkPCszJ3AQOHNccGow>

New Books

Irresistible – Andy Stanley

Dare to Lead – Brene Brown

Gridiron Genius – Michael Lombardi

Thirst – Scott Harrison

Blitzscaling- Reid Hoffman

It's Not Supposed to be This Way – Lysa TerKeurst

The Five Point Play – Coach K

It Doesn't Have to be Crazy at Work – Jason Fried

Leadership in Turbulent Times- Doris Kearns Goodwin

Welcome to Adulthood – Jonathan Pokluda

Never Split the Difference – Chris Voss

The Power of Moments- by Chip and Dan Heath (*) highly recommended)**

When – by Daniel Pink

Leaders Made Here – by Mark Miller (Chick-fil-A)

Tech Family – by Andy Crouch

Captivate – by Vanessa Van Edwards

Building a Story Brand – by Donald Miller

New Power – Jeremy Haimans

The Culture Code– Daniel Coyle

Principles – Ray Dalio

The Last Arrow - Erwin McManus

The Captain Class – Sam Walker

12 new books that Adam Grant recommends

https://www.inc.com/jessica-stillman/12-books-that-will-get-you-thinking-differently-this-fall-courtesy-adam-grant.html?cid=nl029week37day11_5&utm_source=newsletter&utm_medium=email&utm_campaign=Inc%20Must%20Reads&position=1&partner=newsletter&campaign_date=11092018

100 books to read for 2018 – from the Do Lectures team in the UK

<https://medium.com/@dolectures/100-must-read-books-of-2018-1a8a9f01c72d>

New Podcasts

Unedited with Cameron Strang

Journeys of Faith with Paula Faris

Recode Decode – Mark Zuckerberg interview

Leadership Lean In with Chad Veach

Speakers and Seekers – Jonathan Merritt

EntreLeadership – episode with Jon Taffer from Bar Rescue- really helpful convo on retaining customers

<https://www.entreleadership.com/blog/podcasts/jon-taffer-rescue-business>

Oprah's Master Class

Oprah's Super Soul Conversations

Ask Me Anything with JD Greear

New Articles

Really good article in NYT about CEO's
How to be a CEO from a decades worth of them.

<https://www.nytimes.com/2017/10/27/business/how-to-be-a-ceo.html>

It's time to reckon with celebrity power- from Andy Crouch (Great article)

<https://www.thegospelcoalition.org/article/time-reckon-celebrity-power/>

Great article from Tim Keller on new realities of Gen Z politics

https://www.nytimes.com/2018/09/29/opinion/sunday/christians-politics-belief.html?inf_contact_key=776f362f8efda3fccf12c3d46c08c441d4623e78b55f9ffbc366009d4539b659

Young Evangelicals speak out on midterm elections

<https://www.nytimes.com/2018/11/01/us/young-evangelicals-politics-midterms.html>

Are you ready for the nano-influencers on social media?

<https://www.nytimes.com/2018/11/11/business/media/nanoinfluencers-instagram-influencers.html>

What we Learned from a 17.2 million view tweet

<https://medium.com/social-media-tips/what-we-learned-from-a-17-2-million-view-tweet-db5915e63628>

10 Habits of really cool people

<https://www.inc.com/jeff-haden/19-habits-of-coolest-people-i-know.html?cid=sf01001>

Small cities offering incentives to digital workers to move there

<https://www.marketwatch.com/story/this-us-city-is-paying-people-more-than-10000-just-to-move-there-2018-11-14>

Inside Nike's new house of innovation flagship store on 5th avenue

<https://www.retaildive.com/news/inside-nikes-house-of-innovation-flagship-on-5th-ave/542349/>

5 ways to increase demand for what you do

https://fortheinterested.com/how-to-increase-demand/?utm_source=ForTheInterestedNewsletter

100 rules for being an entrepreneur

<https://jamesaltucher.com/2011/04/the-100-rules-for-being-an-entrepreneur/>

How to talk to people, according to legendary NPR interviewer Terry Gross

<https://www.nytimes.com/2018/11/17/style/self-care/terry-gross-conversation-advice.html>

Some helpful links and thoughts from Seth Godin's marketing plan for his latest book This is Marketing

<https://seths.blog/news/updates-on-this-is-marketing/>

Insight into the fake luxury pop up shop that Payless Shoes created to bamboozle fashionistas

<https://www.adweek.com/creativity/qa-how-payless-brilliantly-bamboozled-fashionistas-with-its-fake-luxury-pop-up-palessi/>

<http://palessishoes.com>

How great leaders create engaged cultures

https://growingleaders.com/blog/how-great-leaders-create-engaged-cultures/?mc_cid=112ab1affb&mc_eid=339977cdc5

Stephen Curry's Under Armor letter to 9 year old customer

https://www.inc.com/chris-matyszczyk/stephen-curry-amazing-under-armour-letter-to-9-year-old.html?cid=nl029week48day30_5&utm_source=newsletter&utm_medium=email&utm_campaign=Inc%20Must%20Reads&position=1&partner=newsletter&campaign_date=30112018

How to Ask Better Questions

https://fortheinterested.com/ask-better-questions/?utm_source=ForTheInterestedNewsletter

How to Make a Living on the Internet

<https://medium.com/s/story/how-to-make-a-living-on-the-internet-959e7a90a69a>

The Art of the Elevator Pitch- developing your logline

https://hbr.org/2018/10/the-art-of-the-elevator-pitch?utm_medium=email&utm_source=newsletter_weekly&utm_campaign=weeklyhotlist_not_activesubs&referral=00202&deliveryName=DM15938

Live Nation report and study on the power of Live Events

https://inforbrands.s3.amazonaws.com/LN_Power%20of%20Live_WhitePaper.pdf?curator=MediaREDEF

Great article from Brene Brown- The Armor that gets in the way of our daring leadership

<https://www.linkedin.com/pulse/why-vulnerability-essential-becoming-great-leader-brené-brown/>

How to simplify your digital life

<https://medium.com/swlh/digital-minimalism-how-to-simplify-your-online-life-76b54838a877>

Wal-Mart creating town centers now – an experience with multiple brands on location-collaboration- future for churches

<https://www.retaildive.com/news/walmart-to-transform-supercenters-into-town-centers/540818/>

If Humility is so important, why are so many leaders so arrogant?

https://hbr.org/2018/10/if-humility-is-so-important-why-are-leaders-so-arrogant?utm_medium=email&utm_source=newsletter_monthly&utm_campaign=leadership_not_activesubs&referral=00206&deliveryName=DM16640

The Rise of the Silent Meeting- at places like Amazon and Square

https://qz.com/work/1422191/why-silent-meetings-at-work-are-effective-and-inclusive/?utm_source=ForTheInterestedNewsletter

Design thinking could be a game changer for students

https://growingleaders.com/blog/design-thinking-could-be-a-game-changer-for-students/?mc_cid=5006273afe&mc_eid=339977cdc5

Changes between Millennials and Generation Z

https://growingleaders.com/blog/a-good-change-between-millennials-and-generation-z/?mc_cid=4485fd95fe&mc_eid=339977cdc5

4 unconventional ways to market to Generation Z

<https://www.entrepreneur.com/article/321662>

What Gen Z wants for Christmas

<https://www.retaildive.com/news/what-gen-z-wants-for-christmas/539725/>

The ABC's of connecting with Generation Z

https://contentmarketinginstitute.com/2018/10/connecting-generation-z/?utm_term=Read%20this%20Article&utm_campaign=Daily&utm_content=How%20Content%20Marketing%20Can%20Save%20Your%20Digital%20Marketing%20Strategy&utm_source=Act-On+Software&utm_medium=email

Four parenting strategies for leading Generation Z

https://growingleaders.com/blog/four-parenting-strategies-for-leading-generation-z/?mc_cid=4cf5ad9a73&mc_eid=339977cdc5

6 lessons learned from the march on Washington

<http://coachgeorgeraveling.com/6-life-lessons-learned-from-the-march-on-washington/>

Why CEO's devote so much time to their hobbies

https://hbr.org/2018/10/why-ceos-devote-so-much-time-to-their-hobbies?utm_medium=email&utm_source=newsletter_monthly&utm_campaign=leadership_not_activesubs&referral=00206&deliveryName=DM16640

How The Hustle reached 1 million email subscribers

<https://medium.com/the-business-of-content/how-the-hustle-reached-1-million-email-subscribers-31362cd3b179>

Inside the 2.6 billion subscription box wars

https://www.fastcompany.com/90248232/inside-the-2-6-billion-subscription-box-wars?utm_source=Sailthru&utm_medium=email&utm_campaign=Issue:%202018-10-18%20Retail%20Dive%20Newsletter%20%5Bissue:17677%5D&utm_term=Retail%20Dive

Papa John's "Voice" Campaign helps shift brand perception

<https://www.marketingdive.com/news/papa-johns-voices-campaign-helps-shift-brand-perception/541711/>

Google's 11 word pitch and vision to investors changed the world

<https://www.inc.com/carmine-gallo/how-googles-11-word-pitch-wowed-investors-changed-world.html>

12 daily habits practiced by highly successful people

https://www.inc.com/christina-desmarais/12-daily-habits-practiced-by-highly-successful-people.html?cid=nl029week38day19_5&utm_source=newsletter&utm_medium=email&utm_campaign=Inc%20Must%20Reads&position=1&partner=newsletter&campaign_date=19092018

Why Curiosity Matters

<https://hbr.org/2018/09/curiosity?curator=MediaREDEF>

3 Lessons for Leaders from Yahoos! Peanut Butter manifesto

http://www.outreachmagazine.com/features/leadership/34024-3-lessons-for-church-leaders-from-yahoos-peanut-butter-manifesto.html?utm_source=omag-om-daily-nl&utm_medium=email&utm_campaign=omag-om-daily-nl-20180924&utm_content=button

4 Great blog posts from Seth Godin

How to Run a Useless Conference

https://seths.blog/2005/11/how_to_run_a_us/

How to Organize the room for meetings from Seth

<https://seths.blog/2008/06/how-to-organize/>

How to Organize a Retreat

<https://seths.blog/2010/12/how-to-organize-a-retreat/>

The Secret of the Five Top

<https://seths.blog/2013/09/the-secret-of-the-five-top/>

Gen Z shopping habits

<https://www.vox.com/the-goods/2018/9/24/17861398/gen-z-shopping-habits-juul-glossier?curator=MediaREDEF>

Millenials are causing the US divorce rate to plummet

https://www.bloomberg.com/news/articles/2018-09-25/millennials-are-causing-the-u-s-divorce-rate-to-plummet?utm_source=nextdraft&utm_medium=email

Chick-fil-A is now in the meal kit business

https://www.inc.com/chris-matyszczyk/chick-fil-a-just-made-an-incredible-announcement-that-could-change-everything-about-fast-food.html?cid=nl029week30day24_5&utm_source=newsletter&utm_medium=email&utm_campaign=Inc%20Must%20Reads&position=1&partner=newsletter&campaign_date=24072018

3 keys that all CEO's tend to have in common (How to be a CEO from a decades worth of them)

<https://www.nytimes.com/2017/10/27/business/how-to-be-a-ceo.html>

Gen Z insights on what brands are attracting them

<https://www.marketingdive.com/news/gen-zers-drop-destination-retail-auto-brands-from-the-conversation-study/531150/>

What Gen Z wants in their employers

http://smartbrief.com/original/2018/08/are-you-ready-lead-purpose-driven-generation?utm_source=brief

6 defining characteristics of Gen Z

https://growingleaders.com/blog/six-defining-characteristics-of-generation-z/?inf_contact_key=55ef90b18487b9762ec37e1572dc4400b34e61b0b733a9a13c5a71ef3797f734

How to be useful to Generation Z

https://growingleaders.com/blog/my-commitment-to-make-myself-useful-to-generation-z/?mc_cid=7b0fcb5e31&mc_eid=339977cdc5

How Gen Z differs from Gen Y

https://growingleaders.com/blog/generation-z-differs-generation-y/?inf_contact_key=bb6655e19fe4a8c10faf74bc39b55251caaff43221d956df655b43892b113745

How Generation Z shops and what it means for us to teach them

https://growingleaders.com/blog/how-generation-z-shops-and-what-it-means-for-us-to-teach-them/?mc_cid=768f66cacd&mc_eid=339977cdc5

Gen Z more likely to visit shopping malls, fast food, physical retail

<https://www.marketingdive.com/news/gen-z-more-likely-to-visit-shopping-malls-fast-food-restaurants-study-fin/530218/>

Three trends on the rise as Generation Z continues to grow up

https://growingleaders.com/blog/three-trends-on-the-rise-as-generation-z-grows-up/?mc_cid=654db1fa10&mc_eid=339977cdc5

A Book Marketing Plan- selling 5,000 copies in four weeks for a first time author

https://taylorpearson.me/jesusmarketing/?utm_source=ForTheInterestedNewsletter

A Complete deep dive into AI and the AI revolution

<https://waitbutwhy.com/2015/01/artificial-intelligence-revolution-1.html>

This survey of Harvard Business School alumni reveals 5 skills needed to succeed as an entrepreneur

https://www.inc.com/peter-cohan/this-survey-of-1300-harvard-business-school-alumni-reveal-5-skills-you-need-to-succeed-as-an-entrepreneur.html?cid=n1029week41day09_4&utm_source=newsletter&utm_medium=email&utm_campaign=Inc%20Must%20Reads&position=1&partner=newsletter&campaign_date=09102018

The leadership Journey of Abraham Lincoln

https://www.mckinsey.com/featured-insights/leadership/the-leadership-journey-of-abraham-lincoln?utm_source=ForTheInterestedNewsletter

How Google motivates its employees

https://www.fastcompany.com/90230655/how-google-motivates-its-employees?utm_source=postup&utm_medium=email&utm_campaign=Leadership%20Daily&position=3&partner=newsletter&campaign_date=09132018

1 in 4 Facebook users have deleted the app from their phone

<https://gizmodo.com/1-in-4-americans-really-have-deleted-facebooks-app-pew-1828824985>

Your Audience IS your brand

http://fortheinterested.com/brand-is-audience/?utm_source=ForTheInterestedNewsletter

18 ideas about creating hits based on the new book Hit Makers by Derek Thompson

<http://fortheinterested.com/hit-makers/>

Interesting study from Live Nation on the Power of LIVE Events

https://inforbrands.s3.amazonaws.com/LN_Power%20of%20Live_WhitePaper.pdf?curator=MediaREDEF

Four expectations Gen Z has of future employers

https://growingleaders.com/blog/four-expectations-generation-z-has-of-future-employers/?mc_cid=a32b6ba008&mc_eid=339977cdc5

The Charlie Munger life operation system in a nutshell

<https://fs.blog/2016/04/munger-operating-system/>

Shoppers with strong religious beliefs spend less and make fewer impulse purchases

https://hbr.org/2018/07/shoppers-with-strong-religious-beliefs-spend-less-and-make-fewer-impulse-purchases?utm_source=Sailthru&utm_medium=email&utm_campaign=Issue:%202018-07-30%20Retail%20Dive%20Newsletter%20%5Bissue:16413%5D&utm_term=Retail%20Dive

Great article on Mark Zuckerberg and Facebook

<https://www.newyorker.com/magazine/2018/09/17/can-mark-zuckerberg-fix-facebook-before-it-breaks-democracy>

10 Amazon myths examined

<https://www.retaildive.com/news/10-amazon-myths-examined/528950/>

30 lessons about life you should learn before turning 30

<https://medium.com/the-post-grad-survival-guide/30-lessons-about-life-you-should-learn-before-turning-30-6249873501e5>

The Great Subscription shift- is this the end of ownership?

https://www.retailgazette.co.uk/blog/2018/08/the-great-subscription-shift-is-this-the-end-of-ownership/?utm_source=Sailthru&utm_medium=email&utm_campaign=Issue:%202018-09-24%20Retail%20Dive%20Spotlight%20%5Bissue:17243%5D&utm_term=Retail%20Dive%20and%20sub%20pubs%20Blast%20List

Brands are turning to employees within their own ranks to be digital influencers

https://www.theatlantic.com/business/archive/2018/09/brand-ambassadors/568627/?utm_source=Sailthru&utm_medium=email&utm_campaign=Issue:%202018-10-02%20Retail%20Dive%20Newsletter%20%5Bissue:17386%5D&utm_term=Retail%20Dive

Bored with your life? Do these

http://fortheinterested.com/bored-with-life/?utm_source=ForTheInterestedNewsletter

7 Habits of the best self directed learners

<https://bigthink.com/personal-growth/self-directed-learning>

A look at Reality Church LA from a reporter

<https://medium.com/@jparkram/jesus-mary-and-joe-jonas-605c763ce682>

This study of 300,000 businesspeople reveals the top 10 leader traits for success

https://www.inc.com/peter-economy/this-study-of-300000-businesspeople-revealed-top-10-leader-traits-for-success.html?cid=nl029week13day30_3&utm_source=newsletter&utm_medium=email&utm_campaign=Inc%20Must%20Reads&position=1&partner=newsletter&campaign_date=30032018

Economy of scale is gone- now it's economies of unscale

<https://sloanreview.mit.edu/article/the-end-of-scale/>

How Millenials compare with their grandparents- a study from the Pew Research Center

<http://www.pewresearch.org/fact-tank/2018/03/16/how-millennials-compare-with-their-grandparents/>

Best brands are the ones that are building a sense of belonging

<https://www.fastcompany.com/40530846/the-best-brands-are-the-ones-that-build-belonging>

